

**Chroma Reports December Sales Revenue****- A recorded high of the Year 2009 and Second Highest from the History**

Taoyuan, Taiwan (R.O.C.) January 07, 2009 – Chroma Ate Inc. (TAIEX: 2360) today announces the December sales revenues of the year 2009. The December net sales were NTD 437 million, which increased from NTD 379 million last month, represented a MoM growth of 15%. Compare to the net sales of NTD 149 million from December last year, this represented a growth of 193% YoY. The fourth quarter sales revenue was NTD 1,150 million, compared to the net sales of NTD 960 million last quarter, which represented a 20% growth QoQ and a 77% growth YoY. All numbers are stand-alone. The fourth quarter results have shown an improvements in both of the sales revenues and gross margin. This was particularly thanks to the shipments from IC sectors and new application of Battery sectors.

In year 2009, Chroma achieved sales revenues of NTD 3.44 billion, compared to last year of 4.16 billion, which was 17% declined YoY. Even though, the annual sales revenue was declined YoY, but the Company has seen the market condition improved and more capital spending activities. Chroma is confident that the Company's strengths in new product and application developments and integration capabilities will able to sustain its profitability and growth in the year 2010.

Sales Breakdown by Product Mix (in thousand NTD)

Item	2009.1Q	2009.2Q	2009.3Q	October	November	December	2009.4Q
T&M Instruments	244,258	283,745	342,498	104,591	106,445	101,576	312,612
Automatic Test System (ATS)	133,843	432,884	459,668	204,283	234,818	299,032	738,133
Services & Others	157,793	82,036	157,993	24,199	37,853	36,773	98,825
Total	535,894	798,665	960,159	333,073	379,116	437,381	1,149,570

**Press Release Contact**

Jennifer Chien Senior IR Manager

(03) 327 – 9999 #2701

[jennifer@chroma.com.tw](mailto:jennifer@chroma.com.tw)



**CHROMA ATE INC. (HEADQUARTERS)**  
66, Hwa-Ya 1st Rd., Hwa-Ya Technology Park,  
Taoyuan Hsien 333, Taiwan  
Tel: +886-3-327-9999  
Fax: +886-3-327-8898

## **About Chroma**

Chroma Ate Inc. was founded in November 1984. Chroma is a world leading own brand supplier in electronic test and measurement equipment and system in Taiwan. Chroma provides integrated and customized solutions in Test and Measurement Instruments, Automated Test Systems and Manufacturing Execution Systems. Chroma's headquarters is located in Taoyuan, Hwa-Ya Technology Park, with engineering service offices worldwide including China, Europe, Taiwan and United States. For more information please visit our company website: [www.chromaate.com](http://www.chromaate.com)

