

Chroma Reports January Sales Revenue

- A Good Start of the Year 2010, Achieved 434 Million Sales in January

Taoyuan, Taiwan (R.O.C.) February 08, 2010 – Chroma Ate Inc. (TAIEX: 2360) today announces the January sales revenues of the year 2010. The January net sales were NTD 434 million, which decreased from NTD 437 million last month, represented a MoM declined of 1%. Compare to the net sales of NTD 119 million from January last year, this represented a growth of 265% YoY. All numbers are stand-alone.

The main drivers of this remarkable result are contributed by IC sector and new energy sector in LED business. Chroma will release financial results for the fourth quarter and fiscal year 2009 on Thursday, February 25, at 14:30.

Sales Breakdown by Product Mix (in thousand NTD)

Item	2009 December	2010 January
T&M Instruments	101,576	138,357
Automatic Test System (ATS)	299,032	255,132
Services & Others	36,773	40,688
Total	437,381	434,177

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About Chroma

Chroma Ate Inc. was founded in November 1984. Chroma is a world leading own brand supplier in electronic test and measurement equipment and system in Taiwan. Chroma provides integrated and customized solutions in Test and Measurement Instruments, Automated Test Systems and Manufacturing Execution Systems. Chroma's headquarters is located in Taoyuan, Hwa-Ya Technology Park, with engineering service offices worldwide including China, Europe, Taiwan and United States. For more information please visit our company website: www.chromaate.com

