

**Chroma Reports June Sales Revenues****- Hit Quarterly Record High of NTD 1.5 Billion, Up 88% YoY**

Taoyuan, Taiwan (R.O.C.) July 08, 2010 – Chroma Ate Inc. (TAIEX: 2360) today announces the June sales revenues of the year 2010. The June net sales were NTD 576 million, which increased from NTD 500 million last month, represented a 15% sales growth MoM. Compared to the net sales of NTD 303 million from June last year, this represented a growth of 90% YoY. All numbers are stand-alone.

The second quarter sales revenues was NTD 1,500 million, compared to the net sales of NTD 1,174 million from last quarter, which represented a 28% growth QoQ and increased 88% YoY. In this quarter, the Company's top line growth was benefited from solar, panel and power electronic sectors, due to the capacity expansion from clean technologies related industries and an increasing capital expenditure in IT industry.

Sales Breakdown by Product Mix (in thousand NTD)

Item	2010 1Q	2010 April	2010 May	2010 June	2010 2Q
T&M Instruments	404,491	172,936	196,365	183,701	553,002
Automatic Test System (ATS)	689,043	230,658	274,811	367,391	872,860
Services & Others	80,417	19,848	29,158	25,013	74,019
<b>Total</b>	<b>1,173,951</b>	<b>423,442</b>	<b>500,334</b>	<b>576,105</b>	<b>1,499,881</b>

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**About Chroma**

Chroma Ate Inc. was founded in November 1984. Chroma is a world leading own brand supplier in electronic test and measurement equipment and system in Taiwan. Chroma provides integrated and customized solutions in Test and Measurement Instruments, Automated Test Systems and Manufacturing Execution Systems. Chroma's headquarters is located in Taoyuan, Hwa-Ya Technology Park, with engineering service offices worldwide including China, Europe, Taiwan and United States. For more information please visit our company website: [www.chromaate.com](http://www.chromaate.com)