

Chroma Reports November Sales Revenues
- Sales Revenues of NTD 404 million, Growth of 7% YoY

Taoyuan, Taiwan (R.O.C.) December 08, 2010 – Chroma Ate Inc. (TAIEX: 2360) today announces the November sales revenues of the year 2010. The November net sales were NTD 404 million, which was declined 8% MoM. Compared to the net sales of NTD 379 million from November last year, this represented a growth of 7% YoY. All numbers are stand-alone.

Sales Breakdown by Product Mix (in thousand NTD)

Item	2010 1Q	2010 2Q	2010 3Q	2010 October	2010 November
T&M Instruments	404,491	553,002	638,910	189,265	193,727
Automatic Test System (ATS)	689,043	872,860	1,029,602	218,255	174,330
Services & Others	80,417	74,019	83,700	33,923	36,077
Total	1,173,951	1,499,881	1,752,212	441,443	404,134

Press Release Contact

Jennifer Chien Senior IR Manager

(03) 327 – 9999 #2701

jennifer@chroma.com.tw

About Chroma

Chroma Ate Inc. was founded in November 1984. Chroma is a world leading own brand supplier in electronic test and measurement equipment and system in Taiwan. Chroma provides integrated and customized solutions in Test and Measurement Instruments, Automated Test Systems and Manufacturing Execution Systems. Chroma's headquarters is located in Taoyuan, Hwa-Ya Technology Park, with engineering service offices worldwide including China, Europe, Taiwan and United States. For more information please visit our company website: www.chromaate.com